Not a retreat. Not a tour. A reawakening.

A curated Italian Escape

For those who've had it all
and are now ready to feel it all.

A whisper of Italy most will never hear. A curated journey through Barolo's lush hills, Monferrato's raw elegance, and the untouched majesty of the Alps—designed for those who seek not just escape, but return.

Day one

Arrival in Monferrato
Immersed in Stillness

Your journey begins in the gentle hills of Monferrato, where you'll check into your secluded ***luxury accommodation***, tucked deep within the vineyards and surrounded by quiet beauty. This is a place designed for restoration—where time slows, and every detail is curated for comfort, calm, and connection to the land. Spend the afternoon unwinding in the spa, where warm waters, natural elements, and hushed spaces invite you to let go of the outside world. As evening falls, savor an elegant in-house dinner in the estate's restaurant, immersed in the vines and lit by the golden glow of the setting sun. Each dish is a tribute to the region, paired thoughtfully with local wines or ancestral, fermented, non-alcoholic, locally-prepared elixirs.

Day two

Earthward – Truffle Hunts & Natural Wine in Monferrato

In the land where Lucie, your host, has created a thriving non-toxic global community around all things health and luxury...
Begin your journey with morning mist and the scent of earth during a private truffle hunt with a generational forager.

- Visit boutique, heritage wineries producing raw, elegant natural wines—not for show, but for soul.
- Taste wines rarely exported—authentic, quiet, and full of place and lunch in an off the beaten track spot.

Evening:
Aperitivo and a live musical performance in a yurt overlooking the vines followed by dinner in a hidden gem of a restaurant in Casale Monferrato with wildly frescoed ceilings, owned by a Champagne collector. Expect rare grower bottles paired with Piemonte delicacies. Retire in the bosom of luxury.

Day three

The Depth of Taste – Alba & Barolo

Continue your journey in Barolo, a land where the earth is rich with history and the wine runs as deep as its soul.

- A private tasting inside a revered cantina - with one of the greatest living winemakers.
- A lunch in a secret 17th-century castle, paired with rare vintages and crowned by silence, stone, and sky

Head to the regal city of Torino and uncover the secrets of the city that lies at the foothills of the alps.

An Evening in Turin:

Tucked away on a quiet street in Turin, this understated Osteria celebrates the spirit of Slow Food. Heritage meats and forgotten vegetables are prepared with care, paired with rare wines from small producers. It's a place where simplicity meets depth — a dining experience that feels like a well-kept secret, shared only with those who know where to look.

Day four

Ascent – The Italian Alps & Baita 1697

Morning departure for Torino:

- Sample artisanal chocolate and watch glassblowing before beginning the scenic ascent.

Then: arrive at Baita 1697, a restored 17th-century Alpine sanctuary featured in Architectural Digest and favored by names like Jamie Oliver and Antoine Arnault.

- Vaulted stone interiors and panoramic silence
- Hike through flaming alpine foliage
- Private yoga and somatic movement to release stories held in the body

Evening:

Dine in a restored 18th-century village bread oven, illuminated by candlelight. A menu of ancient recipes. A traditional musical experience by local Alpine artists. Unrepeatable.

Day five

Ritual & Renewal

Choose your ritual:

- A sunrise sound bath within ancient stone walls
- A medicinal tincture session using wild-foraged herbs
- A portrait session in the Alps with a celebrated photographer
- Or quiet moments in a salt bath beneath timeless beams

All meals are organic, gut-honoring, low refined sugar or preservatives. Just real, radiant nourishment. Lucie, your curator—a building biologist and holistic design expert—offers 1:1 guidance on how to transform your home into a healing sanctuary.

Evening

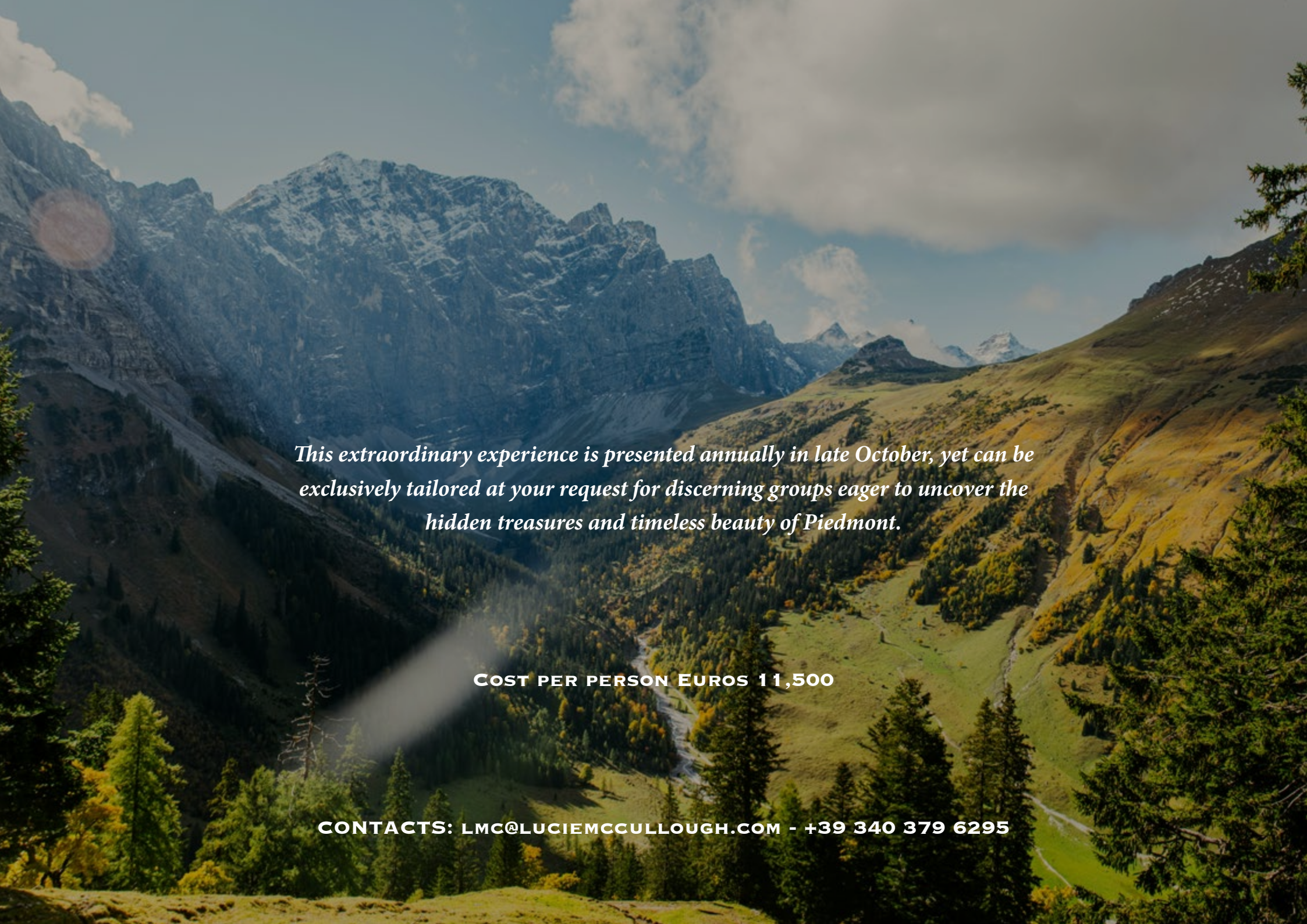
Savour the final moments by breaking bread beneath the stone vaults of Baita 1697, where year-round chef Bianca will prepare an ancestral meal tailored just for you.

Final day

On your final morning at Baita 1697, wake to the comforting aromas of a signature breakfast — a spread of homemade delicacies crafted with care. After one last shared meal, gather your bags, your thoughts, and the pieces of your journey — the new insights, the renewed spirit — and step gently back into the world, carrying the stillness of the mountains with you.

This isn't a package. It's a portal.

Only a few guests are invited. It's not sold—only whispered.
For those seeking truth in taste, story in silence, and the power of place to reset all you thought you knew.
Because sometimes the most luxurious thing left…is to feel deeply again.



This extraordinary experience is presented annually in late October, yet can be exclusively tailored at your request for discerning groups eager to uncover the hidden treasures and timeless beauty of Piedmont.

Cost per person Euros 11,500

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